

REPORT ON ATMANIRBHAR BHARAT SWADESHI CAMPAIGN AND MELA FAKIR MOHAN AUTONOMOUS COLLEGE, BALASORE

Date:- 16/12/2025

A pledge was given by members of the staff and students in large numbers. All the members of the staff came to the college with some local attire in the form of sambalpuri sarees/ dresses, khadi materials etc.



Date:- 18/12/2025

An exhibition on Indian knowledge system was organized on the uttarayan mancha of the college. Students displayed their articles based on GI tagged products e.g. Rasgolla, kandhamal haldi(Turmeric), date palm jngery, sonapur pata sarree, Santali attire and sarees, Ayurvedic products like Haridra(Triphala), Guava leaves, Basanga leaves, Gangasiuli(Sephali) leaves, turmeric, Desi chana and explained their utilities. One students displayed her ideas on Jagannath culture. Some students exhibited on handwoven desi products, shawls, savrees, scarts, sweaters etc.



Date:- 19/12/2025

An exhibition on Indian Art and culture was organized on the Uttarayan mancha of the college at 10am. Students displayed various products of ancient art and culture of our state and country. Mrs Madhusmita Gharai and Miss S.R. Tudu of the department of Odia organized the programme. Adivasi dance and songs were performed by many students.



Date:- 19/12/2025

A workshop on swadeshi product was organized at 1pm in the conference hall of the college. Dr Jayshree Mishra(Psy) and Dr Anita Mishra(Eng) delivered their talks emphasizing the use of swadeshi products. Some students of the college also participated by giving talks.



Date:- 19/12/2025

Early in the morning a yoga session was organized at 6am in the East campus of the college in association with "Holistic yoga siksha Kendra" Balasore. Mr Sujit Kumar Sahu imparted simple yogic training for practice by students as well as staff. The session was attended by Principal Dr Dinesh Ch. Dash, Dr Abhijit Das Coordinator, Dr Minati Sethi(Eng).



Date:- 19/12/2025

Reels and Videos based on swadeshi campaign were invited from the students and response was received in large numbers. Three reels and videos were selected for onward transmission to the Govt. for participation at higher level.

Date:- 20/12/2025

Campus cleaning and plantation programme was organized at 8:30am. Lt Asish Kumar Panda(Comm) coordinated the event and students in large numbers participated in the programme.



Date:- 20/12/2025

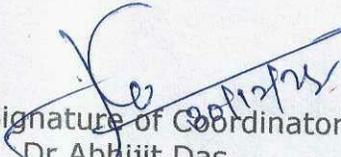
A traditional food fest was organized near the uttarayan mancha in the college at 1pm. Students came up with traditional foods of different cultures. A variety of items were prepared based on local healthy products. Teachers and students had a taste of their cuisine and praised their dishes.



Date:- 20/12/2025

A heritage walk was organized to acquaint the students with historical and cultural heritage of Balasore. The students visited the artifact collection at the department of history. Then they travelled Balasore district library where they visited the museum and received an informative briefing by Prof. Ashok Pattanaik, Former Head, Dept. of History Utkal University. The visit was followed by a tour of Balasore Art Gallery. Where the students appreciated the art works and sculptures on display.




Signature of Coordinator
Dr Abhijit Das


Signature of Principal
Dr Dinesh Ch. Dash